

PRACTICAL INNOVATION

A hands-on session that turns "be more innovative" into a repeatable method. Five techniques for structured ideation, sharper problem-framing, and critical thinking under pressure, with AI as a thinking partner. Designed, proposed, and booked by Akamai for their Cultivates Innovation competency.

THE GAP

"Be more innovative" is not a method. Most teams are told to innovate and handed a blank whiteboard. The blank page is the problem. Teams grab the first workable idea, fall in love with a solution before naming the real problem, and chase the loudest voice under pressure. Good ideas don't come from staring harder — they come from structure.

WHAT YOUR PEOPLE WALK OUT WITH

INNOVATION

Run structured ideation to expand one challenge into a high volume of diverse ideas, past the first-idea trap.

CREATIVE PROBLEM SOLVING

Move from surface observation to the real opportunity, and separate exploring from deciding.

CRITICAL THINKING

Decide under constraint, surface hidden assumptions, and use AI to stress-test, not rubber-stamp.

IN THE ROOM

Teams working a challenge



Facilitated ideation session



Participants collaborating



Real teams, a live challenge, hands on the whole time — 80% hands-on, lecture kept to a minimum.

PROOF — BOOKED, AND BUILT ON A SCORED METHOD

8.82

AVG SATISFACTION / 10 · 113 RESPONDENTS

The score for the sibling engagement where Lotus Blossom, Double Diamond and AI-as-a-thinking-partner were delivered — 3 batches, zero low scores, a repeat commission.

BOUGHT FROM THE PROPOSAL

Akamai Technologies booked Practical Innovation as a 3-hour online session for their team, mapped to the Cultivates Innovation competency. A tech buyer read the design and put it on the calendar.

"The frameworks like Double Diamond and Lotus Blossom, and how to use AI to apply them to work problems."

"No low score, it was fantastic. Nothing. Perfect."

Straight talk: the 8.82/10 is the score for the sibling engagement that proved these frameworks, not a score for this exact session, which is booked and runs in 2026. Quotes are verbatim from participants who learned the same core techniques.

HOW IT RUNS — THE 3-HOUR FLOW

1 The blank-page problem ~15M

Why "just be creative" fails. Frame the challenge the group works all session.

2 Sticky Fingers ~30–40M

A timed team challenge under pressure. Debrief pulls the critical-thinking lesson.

3 Lotus Blossom ~35M

Structured ideation. One challenge blooms into a wall of options, not one pet idea.

4 Insight to Impact ~30M

Drill from surface observation to the underlying need worth solving.

5 Double Diamond ~30M

Place the work on the diamond — know when you're exploring vs deciding.

6 Transfer + commit ~15M

Map each technique to real work. One committed action per person.

AI as a thinking partner is woven through steps 3–5. The 3-hour online format is the default; it scales to a half or full day in person, or across multiple batches. Same spine, more reps.

THE FIVE TECHNIQUES — APPLIED, NOT LECTURED

CRITICAL THINKING · **Sticky Fingers** — timed team challenge under pressure; structured strategy over trial-and-error, questioning assumptions, team information-management.

INNOVATION · **Lotus Blossom** — structured ideation; one core challenge blooms into eight directions and eight sub-ideas each. The first idea is never the only idea.

CREATIVE PROBLEM SOLVING · **Insight to Impact** — diagnostic move from surface observation to the real, workable opportunity. Symptom vs problem.

CREATIVE PROBLEM SOLVING · **Double Diamond** — diverge to explore, converge to define; solve the right problem the right way.

FORCE MULTIPLIER · **AI as a thinking partner** — challenge assumptions, widen ideation, stress-test the direction; tell a fluent answer from a true one.

WHAT'S INCLUDED

- ✓ All five techniques, taught through use on a real or simulated challenge.
- ✓ The Sticky Fingers experiential team challenge + structured debrief.
- ✓ AI-as-a-thinking-partner woven through the ideation and decision work.
- ✓ A committed action per person: one technique, one live problem this month.
- ✓ Online 3-hour default, or scales to a half / full day in person.
- ✓ Optional post-session summary + manager-observation follow-up.
- ✓ Facilitated by Arvindh. Materials included. Multi-batch available.

HONEST FIT

BUILT FOR

Corporate / GCC teams with an innovation, creative-problem-solving, or critical-thinking competency to build. Professionals 3–10 years' experience, IC to team lead, whose "be more innovative" push stalled at posters.

NOT BUILT FOR

A lecture on creativity theory. A morale event with no transfer. An AI-tools deep-dive (that's AI for Leadership). A one-to-one OS build (that's PrimalOS).

WHY IT LANDS

BUILT ON YOUR CHALLENGE

The session runs on a real or simulated problem from your team, not a textbook case. People practise on work they recognise.

TRANSFER, NOT THEATRE

Every technique ends with "when would you use this at work?" and each person leaves with one committed action on a live problem.

MEASURABLE, IF YOU WANT IT

Optional post-session summary and a manager-observation follow-up turn a good day into evidence of behaviour change.

THE ARC — ONE SESSION, THE FULL CAPABILITY

Sticky Fingers makes critical thinking felt under pressure. **Lotus Blossom** generates the breadth (innovation). **Insight to Impact** and **Double Diamond** aim the solve at the right problem (creative problem solving). **AI as a thinking partner** multiplies all of it. Each technique has a proven pedigree in delivered corporate programmes.

INVESTMENT — DIRECT ENGAGEMENT

3-hour online session · from ₹75,000 (up to ~30 pax)

Half / full-day in person · scoped up + travel outside Bengaluru

Multi-batch calendar programme: volume rate, locked per batch. Pricing confirmed on the call.

BOOK A DISCOVERY CALL

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