

PRIMALOS FOR LEADERS

I'll build you the same AI-partnered operating system I run my own business on, so nothing important gets lost in what's urgent, and nothing you decide once gets quietly forgotten. A one-to-one build, done with you in a real AI tool, not an app you're left to configure alone.

THE PROBLEM, NAMED HONESTLY

MEMORY DOESN'T PERSIST

Every tool starts from zero. A decision you reasoned through last month is gone, so you re-decide it, worse, under more pressure.

TO-DO LISTS ENFORCE NOTHING

A list is a pile of guilt. Nothing checks whether the thing that actually matters moved today, or got buried under what was loudest.

NOBODY BUILT THE RULES

The missing piece isn't another app. It's the rules for when and how you check in with yourself, and what surfaces before it's a crisis.

OUTCOMES YOU WALK AWAY WITH

YOUR #1 PRIORITY NAMED DAILY

Every session opens knowing the one thing that matters most today, not a buried list of forty tasks.

DECISIONS THAT DON'T REPEAT BADLY

Your own reasoning, captured once and applied every time, not re-litigated from scratch under pressure.

A SYSTEM THAT RUNS WITHOUT YOU REBUILDING IT

Checklists and rituals that fire on their own, so remembering isn't a full-time job on top of your real one.

THE FIVE-STEP ENGAGEMENT — WITH YOU, NOT AT YOU

1

DISCOVERY / AUDIT

60-90 min mapping what's falling through and what you've abandoned.

2

OS DESIGN

Your file structure, checklists, decision razors, briefing ritual.

3

BUILD

Built out with you in a working AI tool, not handed over cold.

4

WALKTHROUGH + HANDOFF

You run it live with me coaching, so you own it.

5

30-DAY CHECK-IN

Fix what didn't stick, cut the rules that turned out to be noise.

Optional ongoing: a monthly retainer for continued tuning. The system needs it as your business and role change, the same way my own vault gets reviewed every fortnight.

I built PrimalOS to survive my own executive dysfunction, not as a framework invented cold. It's the system I actually run my business on every day, ADHD, memory gaps, and all, and I'll build you your own version of it.

WHAT THIS CATCHES — RULES THAT DO THE REMEMBERING FOR YOU

STALL DETECTION

YOUR #1 PRIORITY CAN'T HIDE

Hard-blocks the top of every session if your top priority hasn't moved in two days. Not buried in a report nobody reads.

🛑 ONE BET STALLED 2 DAYS.
Today's task IS the bet.

SINGLE SOURCE OF TRUTH

THE SAME FACT STOPS DRIFTING

Kills the same fact living in three notes, each slightly out of date. One fact, one place, everything else points to it.

Every fact lives in ONE cell.
Others point to it.

DECISION RAZORS

YOUR JUDGMENT, APPLIED EVERY TIME

Your own premortem and inversion tests, tailored to your real decisions and run automatically before you commit.

Before you commit: what
guarantees this fails?

Not a hypothetical. A written goals hierarchy enforced every session, a stall-block that fires at the top of the briefing, a single-source rule that kills fact-drift. Real, running, tuned on my own business for months before it ever gets built for you.

WHAT'S INCLUDED IN THE BUILD

- ✓ Discovery audit mapping your specific decision points and failure patterns.
- ✓ Custom file structure and checklists in your AI tool of choice (Claude, ChatGPT, or your stack).
- ✓ Your own decision razors (premortem, inversion, leverage) tuned to decisions you actually make.
- ✓ A briefing ritual that opens every session with what matters, not a blank page.
- ✓ Stall detection and single-source-of-truth rules built into your files, not bolted on.
- ✓ Live build and walkthrough with me coaching, so you own it, not a handover doc.
- ✓ 30-day check-in to fix what didn't stick and cut noise rules.

HONEST FIT

BUILT FOR

Founders and solo operators who are the single point of failure. ADHD or executive-dysfunction-adjacent working styles. People who tried Notion, Asana, or ad-hoc ChatGPT and watched it decay in weeks.

NOT BUILT FOR

Enterprise IT rollouts or company-wide AI training (that's AI for Leadership). Anyone wanting a done-for-you app with zero involvement. A framework to read rather than a system to run.

INVESTMENT (DIRECT, 1:1)

One-time build · ₹75,000 – ₹1,50,000

Optional retainer · ₹15,000 – ₹25,000/mo

Build = audit + design + build + handoff + 30-day check-in, scoped to one leader or one small team. Retainer cancels anytime.

BOOK A DISCOVERY CALL

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